

2017 NORTH CENTRAL NATO THEATRE CONVENTION TRADE SHOW & SPONSORSHIP

The 18th Annual North Central NATO Theatre Convention is upon us. This two day event will be attended by theatre managers and owners from North Dakota, South Dakota, Minnesota and Iowa. The Trade Show starts our two day event out on Tuesday which has become an important part of the convention. This is your opportunity to meet the end user and/or the decision maker, many of whom only attend this one conference each year. Following the Trade show we will be having a marketing presentation from the film studios showing the upcoming product for 2017. Tuesday will conclude with a Cocktail social followed by Gala Dinner featuring a keynote speaker.

DATE: NC NATO Show: May 16-17 2017

Trade show Tuesday May 16, 2017
Setup: 9:00 AM
Show: 11:00 AM to 2:00 PM

LOCATION: Sheraton Minneapolis West Hotel, 12201 Ridgedale Drive, Minnetonka, MN. 55305
952-593-0000 www.sheraton.com/minneapolis

BOOTH: 6' by 6' space with one 6' skirted table and one chair.

Non-Member \$200.00 plus passport item
Member of North Central NATO \$175.00 plus passport item
Registrations after 5/6/16 add an additional \$25.00

North Central NATO Associated Membership only \$50.00

PASSPORT: To insure that you have the opportunity to visit with each manager & owner we will again be using the Trade Show Passport. Attendees have their Passport Card signed at each booth and when filled, are eligible for passport prize. **To make this work we are requesting a passport prize from each vendor.** Passport prizes can be a product you sell, gift certificates to restaurants, or something else of your choice. We suggest a value of \$20.00 to \$50.00.

SILENT AUCTION: North Central NATO has established a college scholarship fund for staff of member theatres. To raise money for the scholarship fund we will be holding a silent auction during the convention. While a donation to be auctioned is not required it would be greatly appreciated.

SPONSOR AN EVENT:

People's Choice Package:	\$500
Golden Globe Package:	\$1000
Includes: Booth	
Academy Package:	\$1500
Includes: Booth and 2 full registrations	

All sponsors will receive verbal recognition throughout the event including signage during the events. Sponsored events are breakfast, event transportation, lunch, seminars, breaks, cocktail hour, gala dinner and after hour social.

Events will have multiple sponsors. If you wish to be a sole sponsor contact Dennis or Dale on cost.

ADDITIONAL INFORMATION Dennis Haines
Phone: Office 952-469-2883 or Cell 507-291-0231
E-mail: dhaines@MullerFamilyTheatres.com

2017 NORTH CENTRAL NATO THEATRE CONVENTION TRADE SHOW & SPONSORSHIP REGISTRATION

COMPANY NAME: _____

Name(s) of guest(s) attending: _____

The following information is only necessary if this is your first year participating or if there is a change from last year.

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

TRADE SHOW (Space is *limited*. All booth registrations must be in by Wednesday, May 10, 2017)

PASSPORT GIVEAWAY ITEM: _____

SILENT AUCTION (OPTIONAL): _____ (*must know by May 5, 2017*)

GOODY BAG ITEM (225BAGS): _____ (*must know by May 12, 2017*)

RATES:

Single Booth Charge non member(double booth add \$150)	_____ @ \$200.00 =	\$ _____
Single Booth Charge NC NATO member	_____ @ \$175.00 =	\$ _____
Electricity for Booth	\$ 15.00 =	\$ _____
SHOW REGISTRATIONS (<i>must have a booth</i>)		
Tuesday Only (includes Gala Dinner)	_____ @ \$ 65.00 =	\$ _____
Tuesday & Wednesday	_____ @ \$ 85.00 =	\$ _____

SPONSORSHIPS

People's Choice Package: \$500 \$ _____

Golden Globe Package: \$1000 \$ _____
(Includes booth)

Academy Package: \$1500 \$ _____
(Includes booth and 2 full show registration)

TOTAL DUE *Make checks payable to North Central NATO* \$ _____

Completed form must be mailed to:
North Central NATO, 20653 Keokuk Avenue, Lakeville, MN 55044
Or faxed to 952-985-5643
Or email to comments@mullerfamilytheatres.com
To make payment by credit card please call 952-469-2883

SHIPPING

Goody Bag / Scholarship action / Passport Items: North Central NATO c/o Muller Family Theatres
20653 Keokuk Avenue, Lakeville, MN 55044

Trade Show Displays: Sheraton Minneapolis West Hotel, 12201 Ridgedale Drive, MN 55305
952-593-0000 www.sheraton.com/minneapolis Charges may apply.