

2020 NORTH CENTRAL NATO THEATRE CONVENTION

NEW LOCATION

The 21st annual North Central NATO Theatre Convention & Trade Show will be held Monday, April 20, through Wednesday, April 22, 2020, at the Sheraton West Des Moines Hotel, 1800 50th St., West Des Moines, IA 50266. During the jam-packed event, you will meet & share ideas with fellow managers & owners, learn about new products & equipment, discuss industry trends & policy, view studio trailers, and see an advance screening of a summer release or two.

TENTATIVE AGENDA

Monday, APRIL 20

4:00PM-6:00PM- Board of Directors Meeting: All North Central NATO members are invited & encouraged to attend. Voting is restricted to the board members.

6:00PM-9:00PM- Opening Night Cocktail & Appetizers: Special presentation by Variety of Iowa & a film studio screening.

TUESDAY, APRIL 21

8:00AM-2:30PM- Registration is Open.

8:30AM-10:00AM- Vendor Breakfast w/ Attendees: Brief Introductions from Trade Show Vendors.

10:15AM-Noon- Independent Owners Round Table.

Noon-2:30PM- Vendor Trade Show w/ Lunch.

2:30PM-3:00PM- Transport to Palms Theatres & IMAX.

3:00PM-4:00PM- Social Media Seminar.

4:00PM-6:30PM- Film Studio & NATO Presentations.

6:30PM-7:00PM- Transport to Sheraton.

7:00PM-7:30PM- Cocktail Reception.

7:30PM-9:30PM- Gala Dinner: Awards, Guest Entertainer, & Silent Auction.

9:30PM-12:00AM- Lets Dance Social: Band/Music, Prizes, & the Bar is Open!

WEDNESDAY, APRIL 22

8:00AM-8:30AM- Transport to Palms Theatres & IMAX.

8:30AM-10:00AM- Tour of Food & Beverage Operations, Food & Beverage Q&A, & Breakfast.

10:15AM-12:30PM- Film Studio Presentation/**Screening in IMAX.**

12:30PM-1:00PM- Transport to Sheraton.

Follow us on Facebook for Updates!

www.facebook.com/North-Central-Nato

SHERATON WEST DES MOINES HOTEL

-A block of rooms has been reserved at a special rate of \$129.00 per night under North Central States NATO Convention (convention attendees only).

-Call (515) 223-1800 by March 27, 2020, to secure this room rate/make your reservation.

-Please note that this is a busy hotel, which can sell out during the week.

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1565385789498&key=GRP&app=resvlink>

NC NATO CONVENTION REGISTRATION

For multiple attendees, use additional forms or list attendee names on a separate sheet and attach.

Name: _____

Company: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

RATES & PAYMENT OPTIONS

	Regular	After 4/10/20
NC NATO Member	\$135	\$175
Non-Member	\$175	\$225
Walk-Up		\$250
Trade Show ONLY		
Member	\$50	\$75
Non-Member	\$75	\$100
Walk-Up		\$125
One day ONLY		
Member	\$100	\$140
Non-Member	\$140	\$190
Walk-Up		\$225
1st Time Attendee or Retired Industry Rate	\$100	\$150

_____ x \$ _____ = \$ _____
 Attending Amount Total Due

COMPLETE REGISTRATION FORM, & MAKE CHECKS PAYABLE TO:

North Central NATO Convention

c/o: Dale Haider

20653 Keokuk Avenue, Lakeville, MN 55044

Email to: KarenC@Imagine-Entertainment.com

For credit card payment, call Karen (952) 469-2883.